

2011 Annual Report

Officers:

J. Gary Haller,
President
Charles B. Mayer,
Vice President
G. Price Crane,
Treasurer
Walter C. Flower III,
Secretary

Trustees:

Henry Bodenheimer
Ralph C. Cox, Jr.
Paul Haygood
Barbara C. MacPhee
Camille Jones Strachan
Gordon Wadge

Management:

Lisa M. Kaichen,
Foundation Manager
Sherry Jacob,
Program Officer

Accountant:

Donald Darcé

GPOA Foundation

*....helping children and youth
dream bigger dreams
and gain the skills to reach them...*

Foundation Manger's Report, by Lisa Kaichen

The Foundation's Board of Directors have determined funding priorities for the coming five years will be:

Academic Success

Literacy-building and tutoring programs
College preparation programs
Afterschool & summertime academic programs

Expanded Horizons

Enrichment activities (art, music and sports)
Mentoring, life skills and character-building programs

Strong Families

Parenting Education programs

Vocational Training

Work-readiness & service-learning programs for youth

The GPOA Foundation will:

Target small to mid-size organizations in Orleans and Jefferson Parishes for funding. We will fund start-up, expansion, and operating support costs, and will consider multi-year grants that "renew" on an annual basis based on measurable benchmarks for each year (as well as availability of funds). We will aim to increase the size of our average grant and to make fewer total grants. We will not fund organizations that possess hefty endowments. We are particularly interested in programs which address pre-adolescent girls and prevention of violence.

Aim to cluster our grantees in 2-3 selected schools and surrounding neighborhoods. We will identify the schools and neighborhoods over the coming year.

Continue in our roles as grantmaker, convener and catalyst, and be actively involved in groups of grant-makers.

Build the capacity of our grantees through increased coaching, consultation, and small group training opportunities.

In 2011, The GPOA Foundation provided funding to support:

Academic Enrichment

(Including Out-of-School Time)

Bard Early College In New Orleans

Benjamin Franklin High School

Breakthrough New Orleans

Cabrini High School

Communities In Schools of GNO

DeLaSalle High School

Jesuit High School

Junior Achievement of GNO

KIDsmART

Mid-City Ministries

Mirabeau Family Learning Center

New Orleans Outreach

Samuel Green Charter School

Sci Academy

Sci High

Mercy Family Center

St. Augustine High School

St. Mary's Academy

STAIR

Teach For America

TREE

Tulane University, For The Children

Victories In Service

Arts & Culture

Greater New Orleans Youth Orchestra

New Orleans Museum of Art

NOCCA (N.O. Center For Creative Arts)

Mental Health & Human Services

Covenant House

Jefferson Children's Advocacy Center

New Orleans College Preparatory Academy

New Orleans Oral School

Second Harvest Food Bank of GNO

Life Skills, Vocational Training & Mentoring

Big Brothers Big Sisters

Boy Scouts of America, SELA Council

Catholic Charities Arch. of N.O., Café Hope

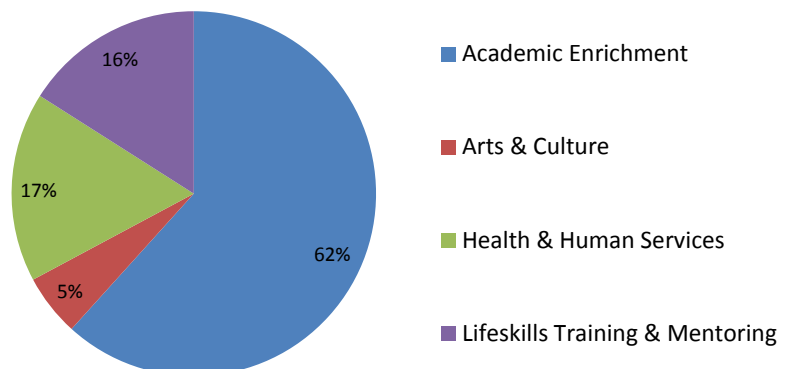
Each One Save One

Liberty's Kitchen

Raintree Children & Family Services

St. Benedict the Moor

2011 Grant Awards By Funding Priority



Inspection of Records:

A detailed listing of the GPOA Foundation's investments is filed annually, not later than April 15th, with the Internal Revenue Service (Form 990-PF), a copy of which is available for inspection by appointment at the Foundation's office during business hours.



2011 Grantmaking Statistics:

During 2011, The GPOA Foundation received 98 concept papers requesting \$1,885,305. of funding. 55 organizations were invited to submit full proposals. 71% of the organizations which submitted full proposals received some or all of the requested funds. A total of 39 organizations received grants from the GPOA Foundation. The total amount awarded in 2011 was \$547,000. The average grant award was \$14,000. Grant awards ranged from \$5,000 to \$40,000. All grants made were to nonprofit organizations who serve children and youth in Orleans and Jefferson Parishes.

The Grant Application Process

The GPOA Foundation has a two-stage grant application process for nonprofit organizations that serve children and youth in Orleans and Jefferson parishes, Louisiana.

First, a one page concept paper is submitted. Concept papers are reviewed, and

Second, full proposals are INVITED from those whose concept papers were accepted.

Concept paper deadlines are: February 1, May 1, August 1 and November 1.

PLEASE DOWNLOAD the GRANT GUIDELINES and CONCEPT PAPER FORM from our website:

www.gpoafoundation.org

History:

From 1855 until 1979, the German Protestant Orphan Asylum provided care for orphans and neglected children through the State Street Children's Home, located in uptown New Orleans. The initial concerns that we addressed were those of children who were orphaned from epidemics, or whose mothers were widowed during the Civil or World Wars. The State Street Children's Home provided the children with a place to live, food, educational opportunities and vocational training. Times changed, however, and in 1979 the children's home was closed and funds from the sale of the property were invested to create a grantmaking foundation, The GPOA Foundation. Our mission now is to support programs that serve children in Louisiana.



P.O. Box 158

Mandeville, Louisiana 70470-0158

Phone: 504-895-2361/985-674-5328

E-Mail: gpoafoundation@aol.com

Training for Prospective Grantees...

The GPOA Foundation is offering FREE Grantwriting training for organizations who serve children and youth in the Greater New Orleans area.

Grantwriting: 10 Steps To Success

Learn Grantwriting from a grantmaker. How do you connect with foundations? Compose a concept paper that results in a request for proposal? Document the need for your program? Create a fundable budget? Design an evaluation plan? You will leave this workshop with the confidence and tools to write successful grant proposals.

Training for Current & Recent Grantees Only...

The following series of FREE training workshops are available for our grantees. You are encouraged to participate in all four so that you can get to know fellow grantees and discover opportunities for collaboration and mutual support.

Board Development: 10 Steps To Success

Is your board actively engaged as Advocates, Askers or Ambassadors for your organization? Are board meetings productive and efficient? Do you have a committee structure that works? Does your board recruit others to your cause? Do board members give donations themselves? This workshop will help you assess your board's performance and design a plan for improvement. Board Presidents and Executive Directors are encouraged to attend this workshop together!

Marketing Strategies: 10 Steps To Success

What is your organization's public image? Are you positioned in a unique niche or lumped together with similar agencies? Is the value of your work understood by your target markets? Who are the markets that need to know about your services? Do you have connections with the media and a regular presence on radio, television and in the paper? Are you using social media to your advantage? Do you have connections with the media and a regular presence on radio, television and in the paper? Are you using social media to your advantage? Do you have a set response to a PR crisis? Come learn, get creative and design a marketing strategy and plan.

Fundraising: 10 Steps To Success

Are you over-relying on grants and government funding? What would happen if these sources dried up tomorrow? Do you have a signature special event? Corporate sponsors? A membership campaign? Major givers who pledge to support your organization over time? An on-line giving program? Learn how to diversify your funding sources and create a strategy and plan to reach your funding goals.

Program Evaluation: 10 Steps To Success

Are your services making an impact? How does the community perceive your organization? Are client's lives changed through your intervention? What data drives administrative decisions? This workshop will demystify evaluation and increase your comfort in determining, assessing and reporting your program's measures of success. Learn the basics of focus groups, case studies, survey methods, outcome evaluation and evidence-based programming.

Register online at www.gpoafoundation.org or call 504-895-2361